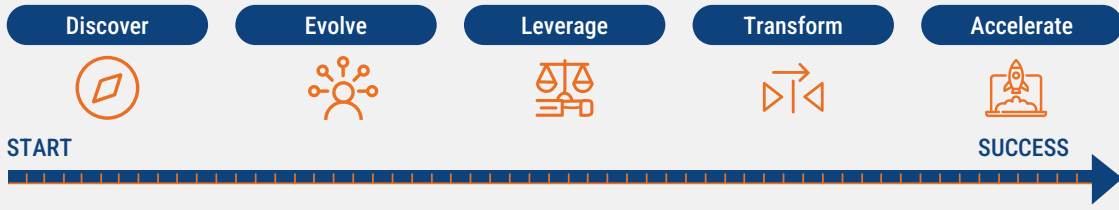


# Transform Customer Operations with GenAI Solutions

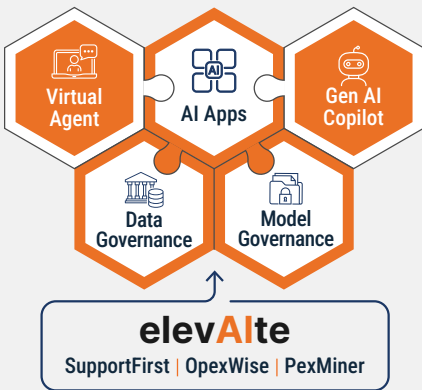
Empowering CX leaders with robust, innovative, data-driven solutions tailored for operational excellence and sustainable business growth.



## Contextualized AI Solutions for Operational Excellence



## Harness the Power of elevAite for CX Excellence



- AI Enterprise Infrastructure**  
 Quick Prototyping | Specialized Mentoring | Responsible & Compliant Use | Model Selection, Fitting, Sizing | Scalable Infrastructure
- AI Development**  
 Data Governance | Model Governance | GenAI Applications | Monitoring
- AI Solution Deployment**  
 Business-centric Model Deployment | Custom UX Driven Solutions | Analytics and Usage Oversight | Interactive AI Enhancement

### Operational Use Cases AI Driven Enterprise Excellence

- Customer & Agent Assist
- Customer Intelligence
- Operations Assist
- Product Discovery
- Finance & Risk Management
- Pricing & Supply Chain

## GenAI Solutions Framework for Optimizing Operations

- Business-Centric Model Deployment**  
 Adapt and integrate AI models to align perfectly with your operational ethos and business requirements
- Custom UX Driven solutions**  
 Craft custom AI interfaces with a user-centric design focus, ensuring seamless and intuitive interactions
- Analytics and Usage Oversight**  
 Implement robust monitoring to track AI performance, gaining insights that drive strategic decisions.
- Iterative AI Enhancement**  
 Establish a feedback loop from user interactions for continuous model learning and evolution

## Engagement Model

### Discovery & Development of a Use Case

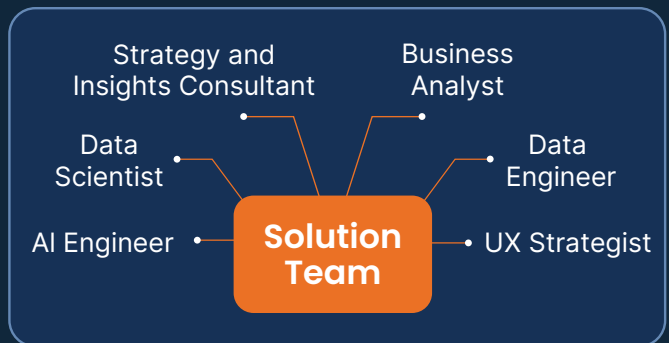
**Duration - 6 weeks**

- Conduct business process analysis
- Identify tools and data sources
- Develop ROI-based business case

### Deployment of AI Solution

**Duration - 16 weeks**

- Data normalization
- Data chunking
- Data vectoring
- Fine-tuning AI Models
- Delivery Chatbots



Continuously innovate to optimize "Cost to Book", "Cost to Serve" and accelerate "Time to Market"